



December 19, 2014

## Photo Release -- Holland Earns M33 Integrated Logistics Carrier of the Year Award

HOLLAND, Mich., Dec. 19, 2014 (GLOBE NEWSWIRE) -- Holland, an industry-leader in next-day transportation, was honored as one of the LTL Carriers of the Year by M33 Integrated Solutions, a leading logistics provider in scalable, customer-focused supply chain solutions. The award, presented by M33 at its Integrated Logistics Carrier Appreciation Banquet in Greensboro, NC recognizes the performance of Holland in the areas of client volume growth, on-time service and low claims frequency. Holland was selected for this prestigious award twice in the last three years.

A photo accompanying this release is available at <http://www.globenewswire.com/newsroom/pr/?pkgid=29711>

"A key component to M33's success is the core business strategy of co-management and collaboration with both M33 clients and M33 carriers," said Ken Waldron, Director, Vendor Relations at M33 Integrated Solutions. "To retain and grow its carrier relationships, each year M33 recognizes a select group of carriers that have demonstrated exemplary performance. M33 is pleased that Holland met this value-add criteria as an award-winner, and we look forward to continued growth and development of the partnership."

"Forming mutually beneficial partnerships is critical to success in our industry," said Scott Ware, president of Holland. "Just as our customers partner with us to provide transportation and logistics services, M33 partnered with us, relying on our unique strengths to support them in creating reliable logistics services and solutions for their customers. We are grateful to M33 for their business and for recognizing Holland as one of their carriers of the year."

### About M33 Integrated Solutions

M33 Integrated Solutions is a leading logistics provider that delivers technology tools and intelligence to reduce costs and automate logistics. M33 offers integrated solutions and its Blackbeard™ industry-leading transportation management system to help overcome business challenges, drive growth and gain a true competitive advantage. For more information visit [m33integrated.com](http://m33integrated.com).

### About Holland

Holland has long been recognized for delivering the most next-day service lanes in its territory and annually records one of the lowest claim ratios in the industry. Celebrating its 85<sup>th</sup> anniversary this year, Holland was founded by John and Katherine Cooper in Holland, Michigan in 1929. Holland provides industry-leading, on-time reliability for less-than-truckload shipments in the central and southeastern United States and in eastern Canada. For more information, visit [hollandregional.com](http://hollandregional.com). Holland is a subsidiary of YRC Worldwide, Inc (Nasdaq:YRCW).

Website: [hollandregional.com](http://hollandregional.com)  
Facebook: <http://www.facebook.com/hollandregional>  
Twitter: <http://www.twitter.com/hollandregional>  
LinkedIn: <http://www.linkedin.com/company/holland>  
YouTube: <http://www.youtube.com/hollandregional>  
GooglePlus: <https://plus.google.com/u/0/110111110388048469583/posts>

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M33's Director of Vendor Relations Ken Waldron (right) and Manager of Carrier Relations Al Szawara (left) made the award to Holland Greensboro, NC Account Executive Bob Davis (Holland, holding the award) and Shaun Martin, Holland Area Director of Sales.

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