



Yellow Roadway Corporation Ranks Number One in Its Industry for the Third Consecutive Year in Fortune Magazine 'America's Most Admired Companies' List

Ranks #1 in Seven of the Eight Key Attributes of Reputation

OVERLAND PARK, Kan., Feb. 23 /PRNewswire-FirstCall/ -- For the third consecutive year, Yellow Roadway Corporation (Nasdaq: YELL), a leader in global transportation services, has been ranked Number One in its industry in Fortune's "America's Most Admired Companies" list. In addition, Yellow Roadway ranked number one in seven of the eight attributes of reputation categories: Innovation; Employee talent; Use of corporate assets; Social responsibility; Quality of management; Long-term investment; and Quality of products and services.

Yellow Roadway joins other most admired corporate leaders in this year's annual survey, including General Electric, Starbucks, Wal-Mart Stores, Southwest Airlines and Procter & Gamble, each with top rankings in their respective industries.

"We are delighted to receive this prestigious recognition for the third year in a row," said Bill Zollars, Chairman, President and CEO, Yellow Roadway Corporation. "We have the best team in the business, and this acknowledgement of Yellow Roadway further validates our position as an industry leader and our ongoing commitment to our customers."

Fortune Magazine's annual list of America's Most Admired Companies will be appearing in the March 7 issue of the magazine. Fortune and its survey partner, Hay Group, asked the top managers at 582 companies (the largest by revenues in each sector) to judge their competition. A total of 10,000 executives, directors, and securities analysts rated the companies in their industry on eight key attributes.

About Yellow Roadway Corporation

Yellow Roadway Corporation is one of the largest transportation service providers in the world. Through its subsidiaries including Yellow Transportation, Roadway Express, New Penn Motor Express, Reimer Express, Meridian IQ and Yellow Roadway Technologies, Yellow Roadway provides a wide range of asset and non-asset-based transportation services integrated by technology. The portfolio of brands provided through Yellow Roadway Corporation subsidiaries represents a comprehensive array of services for the shipment of industrial, commercial and retail goods domestically and internationally. Headquartered in Overland Park, Kansas, Yellow Roadway Corporation employs over 50,000 people.

SOURCE Yellow Roadway Corporation

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