

## MyYellow Upgrades Exact Express(TM) Tools and Adds Tracking Options

## Yellow Corporation Customer-Friendly Web Site Continues to Build on Advanced Technology

OVERLAND PARK, Kan., May 8 /PRNewswire-FirstCall/ -- Yellow Corporation (Nasdaq: YELL), a leader in global transportation services, today announced further enhancements to MyYellow.com including upgrades to the Exact Express<sup>™</sup> Shipments tool, and the Exact Express Service Calculator as well as additional tracking options.

Exact Express is an expedited and time-definite air and ground delivery service offered by Yellow to get shipments to their destination exactly when the customer wants it to be there. Exact Express is backed by a 100-percent, customer-satisfaction guarantee.

The new Exact Express online capabilities provide reports with detailed shipping and service information including up to 13 months of historical information. The reports are accessible online or can be emailed. An enhanced Exact Express calculator provides delivery dates for all time-definite options. In addition, the basic tracking options on MyYellow.com were expanded to allow for entry of up to 200 shipments and a new XML-driven Application Programming Interface (API) lets customers directly access detailed tracking information by shipment on MyYellow.com through their own systems.

"The online enhancements are designed to get customers answers to their requests faster than ever before," said Jon Steele-Nail, Director of E- Business Systems, Yellow Transportation. "We implemented these improvements in response to customer requests and we will continue to strive to make the MyYellow.com experience as easy and useful as possible."

Other improvements made during the past year include upgrades to the My Bill of Lading tool, which now has a robust database search functionality, a modified BOL form to provide maximum use of the consignee and product databases, a multiple carrier option, a streamlined information entry process, and flexible label processing.

Recently, Yellow Corporation was ranked 8th in InformationWeek's 14th annual "InformationWeek 500" and was ranked 2nd in the Logistics & Transportation category.

## **About Yellow Corporation**

Yellow Corporation, a Fortune 500 company, is a holding company with wholly owned operating subsidiaries. Its largest subsidiary, Yellow Transportation, offers a full range of national, regional and international services for the movement of industrial, commercial and retail goods. Meridian IQ is a non-asset based company using Web-native technology to provide customers a single source for transportation management solutions and global shipment management. Yellow Technologies is a captive resource providing innovative technology solutions and services exclusively for Yellow Corporation companies. Headquartered in Overland Park, Kansas, Yellow Corporation employs approximately 23,000 people.

**SOURCE** Yellow Corporation

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