



YRC Receives 2010 Inbound Carrier of the Year Honors from Sally Beauty Holdings, Inc. in Florida and South Carolina

OVERLAND PARK, Kan. - YRC, the largest brand of YRC Worldwide Inc. (Nasdaq: YRCW), has been named the 2010 Inbound Carrier of the Year for two Sally Beauty Holdings, Inc. distribution/replenishment facilities, one in Jacksonville, Fla., and another in Spartanburg, S.C. YRC also received these awards from Sally Beauty in 2009.

"It's a special honor to receive this important client recognition two years in a row," said Mike Smid, president - YRC Inc. and chief operations officer - YRC Worldwide. "We value our ongoing partnership with Sally Beauty and work closely with their team. By understanding their distribution needs, we can quickly tap into YRC retail expertise and develop solutions for different states and different stores."

The Sally Beauty Holdings, Inc. 2010 Inbound Carrier of the Year award is presented to providers who "demonstrate a strong commitment in building a solid partnership by exhibiting excellent customer service and service reliability day in and day out." The award is measured on local customer service and is selected by the following criteria:

- Equipment availability and local efficiencies
- Local relationship with account executive and service center manager
- Driver effectiveness
- Proper accountability (limited shortages and counting errors)
- Consistent timeliness on inbound deliveries

"At YRC, we understand the unique requirements of the Sally Beauty retail supply chain," said Smid, "and we're happy to customize solutions that work."

About YRC Worldwide

YRC Worldwide Inc., a Fortune 500 company headquartered in Overland Park, Kan., is a leading provider of transportation and [global logistics services](#). It is the holding company for a portfolio of successful brands including [YRC](#), [YRC Reimer](#), [YRC Glen Moore](#), [Reddaway](#), [Holland](#) and [New Penn](#), and provides China-based services through its Jiayu and JHJ joint ventures. YRC Worldwide has the largest, most comprehensive less than truckload (LTL) network in North America with local, regional, national and international capabilities. Through its team of experienced service professionals, YRC Worldwide offers industry-leading expertise in heavyweight shipments and flexible supply chain solutions, ensuring customers can ship industrial, commercial and retail goods with confidence. Please visit www.yrcw.com for more information.

Media Contact:

Suzanne Dawson
Linden, Alschuler & Kaplan
212-329-1420
sdawson@lakpr.com