



August 15, 2013

Holland, Reddaway and New Penn Receive Quest for Quality Awards for Performance Excellence

OVERLAND PARK, Kan., Aug. 15, 2013 /PRNewswire/ -- The readers of *Logistics Management* magazine have honored Holland, New Penn and Reddaway as the "best of the best" with 2013 Quest for Quality Awards. All three operating companies of YRC Worldwide (NASDAQ: YRCW) were recognized for their exceptional on-time performance, value, information technology, customer service, equipment and operations in 2013.

Holland was presented with the 2013 Midwest/Mid-Atlantic Regional LTL Motor Carriers award and the South/South Central Regional LTL Motor Carriers award, as well as the Expedited Motor Carriers award. Holland has been a Quest for Quality award winner for 28 consecutive years and an Expedited Motor Carriers award category winner for six consecutive years.

"The Quest for Quality awards are very important to Holland," said Scott Ware, president of Holland. "What these awards tell us is that we have been consistently successful in fulfilling all of our service goals. We are very thankful for this recognition and will continue to work hard to maintain the same award-winning performance in the future."

New Penn received its 2013 award in the Northeast/Mid-Atlantic Regional LTL Motor Carriers category. This is the 19th year that New Penn has received a Quest for Quality Award.

"There is nothing more important to New Penn than the satisfaction of our customers and industry professionals," said Steve Gast, president of New Penn. "Receiving this award is a sign that New Penn is achieving that primary goal, and the importance of such an affirmation is immense. It is to the exceptional employees at New Penn that we owe our thanks, and it is through their commitment to service and quality that we will continue to excel in the years to come."

Reddaway was the proud recipient of the 2013 Quest for Quality Award in the Western Regional LTL Motor Carriers category. This marks the 20th year that Reddaway has received a Quest for Quality award.

"We are very pleased to be receiving this recognition," said T.J. O'Connor, president of Reddaway. "Quest for Quality awards are based on thorough evaluations by individuals within the industry and are an excellent means of gauging company performance. We would like to thank *Logistics Management* for this honor, and also our dedicated employees for serving as the foundation for all of our successes."

"What makes the Quest for Quality Awards stand out in the market is the fact that the winners are determined by the readers of *Logistics Management*--the buyers of logistics and transportation services who put these carriers and service providers to work around the clock and around the globe," said Michael Levans, Group Editorial Director of Peerless Media, LLC., the publisher of *Logistics Management*.

"And when you consider the challenging operating environment in which our nation's transportation services providers have been operating over the past 12 months, our editorial staff agrees that walking away with a Quest for Quality Award in 2013 is nothing less than a tremendous achievement."

For three decades, *Logistics Management's Quest for Quality Survey* has been regarded as the most important measure of customer satisfaction and performance excellence in the transportation and logistics industry. The Quest for Quality awards are the gold standard for customer satisfaction and performance excellence. Logistics and supply chain decision-makers from around the country rate providers on a number of objective service metrics to select the "best of the best." The categories of measure include on-time performance, value, information technology, customer service, and equipment and operations. Find the full list of winners in each category in the August issue of *Logistics Management* and online at: http://www.logisticsmgmt.com/article/2013_quest_for_quality.

About Holland

Holland has long been recognized for delivering the most next-day service lanes in its territory and annually records one of the lowest claim ratios in the industry. Founded in Holland, Mich., in 1929, Holland provides industry leading, on-time reliability for less-than-truckload shipments in the central and southeastern United States and in eastern Canada. Holland, recognized by *Logistics Management* magazine with its 2013 Quest for Quality award for 28 consecutive years, was honored for performance excellence in 2013 with the Midwest/Mid-Atlantic Regional LTL Motor Carriers award and the South/South Central Regional LTL Motor Carriers award, as well as the Expedited Motor Carriers award. For more information, visit hollandregional.com. Holland

is a subsidiary of YRC Worldwide.

Website: hollandregional.com

Facebook: <http://www.facebook.com/hollandregional>

Twitter: <http://www.twitter.com/hollandregional>

LinkedIn: <http://www.linkedin.com/company/holland>

YouTube: <http://www.youtube.com/hollandregional>

GooglePlus: <http://www.gplus.to/hollandregional>

About New Penn

New Penn, a regional less-than-truckload motor carrier based in Lebanon, Pa., provides industry-leading reliability and next-day service through a network of 25 service centers in the northeastern United States, Quebec, Canada and Puerto Rico. New Penn is widely regarded as one of the most efficiently operated transportation providers and has one of the lowest claim ratios in the industry. A recipient of the Quest for Quality Awards from *Logistics Management* magazine for 19 years, New Penn received performance excellence recognition in 2013 in the Northeast/Mid-Atlantic Regional LTL Carriers category. For more information, visit www.newpenn.com. New Penn is a subsidiary of YRC Worldwide.

Website: www.newpenn.com

Facebook: <http://facebook.com/newpenn>

Twitter: <https://twitter.com/newpenn>

LinkedIn: <http://www.linkedin.com/company/new-penn-motor-express>

YouTube: <http://www.youtube.com/newpennPA>

GooglePlus: <http://www.gplus.to/newpenn>

About Reddaway

Reddaway, founded in Oregon City, Ore., has served the Pacific Northwest since 1919. Through its comprehensive regional service center network, Reddaway has built a long-standing tradition of reliable, next-day and two-day delivery services for less-than-truckload shipments in the western United States and Canada, including Alaska and Hawaii. Reddaway, a 20-time Quest for Quality award winner, received the recognition in 2013 from *Logistics Management* magazine in the Western Regional LTL Motor Carriers category. For more information, visit reddawayregional.com. Reddaway is a subsidiary of YRC Worldwide.

Website: reddawayregional.com

Facebook: facebook.com/reddawayregional

Twitter: twitter.com/reddawayfreight

LinkedIn: linkedin.com/company/reddaway

YouTube: youtube.com/reddawayregional

GooglePlus: plus.google.com/u/0/113099461169877927839/posts

Media Contact: Suzanne Dawson
LAK Public Relations, Inc.
212-329-1420
sdawson@lakpr.com

SOURCE YRC Worldwide: Holland, New Penn, Reddaway

News Provided by Acquire Media