



Yellow Corporation Unveils Industry-First Web Services Capability

New Service Allows Integration of Shipping Information to Customer Business Systems

OVERLAND PARK, Kan., Jan. 9 /PRNewswire-FirstCall/ -- Yellow Corporation (Nasdaq: YELL), a leader in global transportation services, today announced they will implement Simple Object Access Protocol (SOAP) for its shipping information to be automatically integrated with the electronic business systems of Yellow customers.

This new web service will allow customers to retrieve tracking information and incorporate it into their workflow, report and display processes. Yellow is the first company in the transportation services business to implement this type of service.

"Always setting the pace with the latest technologies, the web services capability is the latest customer service enhancement that Yellow has instituted," said Lynn Caddell, President Yellow Technologies. "We continually look for ways to improve the quality and ease of customer service and pride ourselves in our ongoing commitment to utilizing the latest technologies."

SOAP is an XML based protocol for exchange of information in a decentralized, distributed environment.

Recently, Yellow Corporation was ranked 8th in InformationWeek's 14th annual "InformationWeek 500" and was ranked 2nd in the Logistics & Transportation category.

About Yellow Corporation

Yellow Corporation is a holding company with wholly owned operating subsidiaries. Its largest subsidiary, Yellow Transportation, offers a full range of national, regional and international services for the movement of industrial, commercial and retail goods. Meridian IQ is a non-asset based company using Web-native technology to provide customers a single source for transportation management solutions and global shipment management. Yellow Technologies is a captive resource providing innovative technology solutions and services exclusively for Yellow Corporation companies. Headquartered in Overland Park, Kansas, Yellow Corporation employs approximately 23,000 people. SOURCE Yellow Corporation

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