

## Holland Selected as 2009 Regional Carrier of the Year by Echo Global Logistics

OVERLAND PARK, Kan., May 14, 2010 - Holland, a subsidiary of YRC Worldwide Inc. (Nasdaq: YRCW) has been named 2009 Regional Carrier of the Year by Echo Global Logistics, a leading provider of technology enabled transportation and supply chain management services.

Using automated data collection and metrics tracking via its own proprietary, web-based transportation management platform, Echo Global Logistics ranked carriers based on five key criteria: service quality, on-time performance, billing and invoice accuracy, customer service, and damage-free deliveries. Holland took top honors and accepted the award April 29 in Chicago.

"It is an incredible honor to be recognized by Echo Global Logistics in this capacity," said Jeff Rogers, president - Holland. "Throughout our company, 'taking care of business' means creating an exceptional customer experience, from the very first phone call to shipment delivery and everything in between. We couldn't be more pleased to receive this award."

This marks the second time over the past month that Holland has been recognized for an exceptional customer experience. Recently, the company also secured a 2009 Supplier Excellence Award for the fourth consecutive year from Eastman Chemical Company.

## **About Holland**

Holland is a YRC Worldwide company offering transportation solutions throughout the Midwestern and Southeastern United States and Eastern Canada. Holland makes claim-free deliveries a top priority, and its on-time performance has long been considered an industry standard.

## **About Echo Global Logistics**

Chicago-based Echo Global Logistics is a leading provider of technology enabled transportation and supply chain management services, delivered on a proprietary technology platform, serving the transportation and logistics needs of its clients. Echo's web-based technology platform compiles and analyzes data from its network of over 24,000 transportation providers to serve its clients' shipping and freight management needs. Echo procures transportation and provides logistics services for more than 15,600 clients across a wide range of industries, such as manufacturing, construction, consumer products and retail. For more information on Echo, visit: <a href="https://www.echo.com">www.echo.com</a>.

## About YRC Worldwide

YRC Worldwide Inc., a Fortune 500 company headquartered in Overland Park, Kan., is one of the largest transportation service providers in the world and the holding company for a portfolio of successful brands including YRC, YRC Reimer, YRC Glen Moore, YRC Logistics, New Penn, Holland and Reddaway. YRC Worldwide has the largest, most comprehensive network in North America with local, regional, national and international capabilities. Through its team of experienced service professionals, YRC Worldwide offers industry-leading expertise in heavyweight shipments and flexible supply chain solutions, ensuring customers can ship industrial, commercial and retail goods with confidence. Please visit <u>www.yrcw.com</u> for more information.

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