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## Holland Receives Two 2012 Quest for Quality Awards for Performance Excellence

HOLLAND, Mich., Aug. 6, 2012 /PRNewswire/ -- Holland (NASDAQ: YRCW) has been recognized by *Logistics Management* magazine with its 2012 Quest for Quality awards in two categories - Midwest/North Central Regional LTL Carriers and Expedited Motor Carriers. This marks the 27th consecutive year Holland has received at least one Quest for Quality award, and the fifth consecutive year in the Expedited category.

"The Quest for Quality Awards are especially meaningful because they are determined by shippers who trust us to meet our service promise. [Holland has a winning formula for service performance and customer satisfaction](#) that stems from its people. Our employees understand that every shipment is a promise of next-day expertise, quality handling, and on-time performance to our customers. We remain focused on the quality issues that matter most to our customers and continue to earn their trust every day," said Scott Ware, president of Holland.

The Quest for Quality program is regarded as one of the most important measures of customer satisfaction and performance excellence in the transportation and logistics industry. Quest for Quality winners are determined by the readers of *Logistics Management* magazine. Logistics and supply chain decision makers rate providers in the areas of on-time performance, value, customer service, information technology and equipment/operations.

### About Holland

Holland has long been recognized for delivering the [most next-day service lanes](#) in its territory and annually records one of the lowest claim ratios in the industry. Founded in Holland, Mich., in 1929, Holland provides industry leading, on-time reliability for less-than-truckload shipments in the central and southeastern United States and in eastern Canada. For more information, visit [hollandregional.com](http://hollandregional.com). Holland is a subsidiary of YRC Worldwide.

Website: [hollandregional.com](http://hollandregional.com)

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