



## **Yellow Transportation Forms Its First Road Team**

### **Team Includes Three Former ATA America's Road Team Members**

OVERLAND PARK, Kan., July 13 /PRNewswire-FirstCall/ -- Yellow Transportation, a subsidiary of Yellow Roadway Corporation (Nasdaq: YELL), today announced the formation of its first Road Team. The team consists of eight top professional drivers including three former members of the American Trucking Association (ATA) America's Road Team.

"The overall goal of the Road Team is to promote a positive image for the truck driving profession, Yellow Transportation and safety," said James Welch, president and CEO, Yellow Transportation. "The professional drivers selected for our first Road Team will be a huge asset in the communities where our employees live and work."

Among the selection criteria for the Road team members are their safe driving and work records as well as their community involvement.

Team members will reinforce safety on our highways, participate in events that provide opportunities to explain how to safely share the road with trucks and demonstrate the important role that Yellow Transportation drivers and vehicles play in our nation's economy.

"Yellow Transportation believes strongly that active community relations efforts spread our message of driver and highway safety and commitment to the communities in which we do business," said David Knisley, who manages and coordinates the program at Yellow Transportation.

The Yellow Transportation Road Team members are:

David Bowers, city driver, Clarksburg, West Virginia Norman Branford, city driver, Houston, Texas Gerald Cudmore, city driver, Watertown, South Dakota Mark Hassemer, city driver, Green Bay, Wisconsin Ken Meyer, city driver, Maybrook, New York Ernie Rebella, city driver, Tampa, Florida Preston Van Slochteren, city driver, Martinez, California Jim Wilcox, city driver, Farmington, New Mexico

Yellow Transportation offers a full range of national, regional and international services for the movement of industrial, commercial and retail goods. Through a broad array of innovative customer solutions including Exact Express®, Definite Delivery®, Standard Ground™, and Standard Ground Regional Advantage, Yellow provides customers with best-in-class service. Yellow Transportation is a subsidiary of Yellow Roadway Corporation (Nasdaq: YELL), one of the largest transportation service providers in the world. Yellow Roadway Corporation provides a wide range of asset and non-asset-based transportation services integrated by technology. Headquartered in Overland Park, Kansas, Yellow Roadway Corporation employs approximately 50,000 people. For more information please visit <http://www.myyellow.com>.

SOURCE Yellow Roadway Corporation

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