



August 4, 2016

Holland Implements Innovative Mobile Logistics Technology

New Honeywell technology delivers mobile platform and workflow-focused driver solutions

HOLLAND, Mich., Aug. 04, 2016 (GLOBE NEWSWIRE) -- Holland, a transportation industry leader in next-day delivery, in coordination with Honeywell, has made a leap in customer care and driver satisfaction with the rollout of the innovative **Honeywell Pickup and Delivery Solution**. The Android-based logistics software, running on Honeywell's Dolphin CT50 mobile computer, allows drivers to easily navigate through their workday, communicate with dispatch and update shipment status in real time. Drivers can also scan labels and take pictures of shipments when necessary, all on an app-driven device familiar to anyone who has used a smartphone.

"This investment in the new Honeywell technology has allowed us to proactively address hurdles facing the industry," said Holland President Scott Ware. "Customers will benefit from heightened shipment visibility and driver communication. Best-in-class efficiency based on real-time data will support the old-fashioned quality and hard work customers already expect from Holland drivers."

In the field, drivers are reporting that the Honeywell solution offers significant improvements in the daily management of their work. Drivers say the new system is intuitive and saves time through the automation of their daily workflow. They also call out the increased speed and reliability of communications with the Honeywell software and Dolphin CT50 device.

"By integrating the new Honeywell Pickup and Delivery Solution, Holland gains better operational intelligence providing a more satisfying and consistent experience to their customers," said John Waldron, President and CEO, Honeywell Safety and Productivity Solutions. "With this software guiding drivers through each step of the pickup and delivery process, we can help Holland reduce the time needed to onboard new drivers while speeding communication of the time-sensitive shipment information needed for next-day delivery operations."

Ease of use and an alignment with the newest mobile technology are crucial for Holland driver recruitment efforts. The company has recently launched a campaign to attract millennials, who are drawn to innovative companies.

"We have established a future-state technology foundation and are well ahead of industry electronic logging compliance deadlines," said Ware. "We are set to attract a new generation of young drivers with best-in-class technology that will make their jobs easier."

"The Honeywell solution is a giant leap forward that puts the latest and greatest technology in the hands of our drivers," said Holland Director of Process Development Cheryl Saxton. "We are one of the first carriers to implement this technology. We've had tremendous positive feedback from our drivers, particularly about the Dolphin CT50's familiar smartphone-like experience, the simplicity of the workflow-based application, and the overall speed and reliability of the solution. With more than 3,000 Holland employees using or involved with the application daily, this front-line experience is vitally important."

"It's a whole lot better than the previous system," said Holland City Driver Steve Lausk of Gaylord, Mich. "The size is great because it's so small that I can easily carry it with me in my pocket. It's easy to use and really convenient."

"The docking station keeps it charged all day, and it's touch screen-friendly," said City Driver Russell Simpson of Columbus, Ohio. "It's one of the easiest systems I've ever used in the 23 years I've been in the business. I'm not a technologically savvy person, and it's very easy to operate for someone like me who doesn't know a whole lot about technology."

The Honeywell Pickup and Delivery Solution integrates a mobile application for drivers directly to Holland's dispatch system using robust mobile communications software to manage the high volume of business-critical communications between drivers and dispatchers. The system gives dispatchers real-time visibility to driver and shipment status while optimizing worker productivity by guiding drivers through each step in the pickup and delivery process. The Dolphin CT50 is built for the rugged and dynamic conditions drivers encounter and features connectivity enabled by LTE (4G) quad band wireless, Wi-Fi and Bluetooth.

This technology has been rolled out to Holland city drivers and a linehaul drivers app will be added within the year. With this innovative technology deployed throughout its fleet, Holland has strengthened its position as the industry leader in next-day transportation and laid the foundation for future enhancements in customer service, driver productivity and operational

efficiency.

View our video, "Holland and Honeywell: The Honeywell Pickup & Delivery Solution," for additional details:
<https://www.youtube.com/watch?v=VV7v7B1QFYs>

Interviews available upon request.

About Holland

Holland has long been recognized for delivering the most next-day service lanes in its territory and annually records one of the lowest claim ratios in the industry. Founded in Holland, Mich., in 1929, Holland provides industry-leading, on-time reliability for less-than-truckload shipments in the Central and Southeastern United States and in eastern Canada. Holland, recognized by *Logistics Management* magazine with its 2015 Quest for Quality award for 30 consecutive years, was honored for performance excellence in South/South Central LTL Regional Motor Carriers, Midwest/North Central LTL Regional Motor Carriers and Expedited Motor Carriers. For more information, visit hollandregional.com. Holland is a subsidiary of YRC Worldwide (NASDAQ:YRCW).

Website: hollandregional.com

Facebook: <http://www.facebook.com/hollandregional>

Twitter: <http://www.twitter.com/hollandregional>

LinkedIn: <http://www.linkedin.com/company/holland>

YouTube: <http://www.youtube.com/hollandregional>

GooglePlus: <https://plus.google.com/u/0/+Hollandregional/posts>

SOURCE: Holland

Media Contact: Mike Kelley

YRC Worldwide Inc.

913-696-6121

Mike.Kelley@yrcw.com

 Primary Logo

Source: Holland

News Provided by Acquire Media