



No More 'Disappearing' Shipment Information With My Tracking on My Yellow Website

OVERLAND PARK, Kan., Aug 7 /PRNewswire/ -- The message from the customer has been clear: "Give me complete, accurate and fast access to information about any of my shipments moving through the Yellow network. And after the shipment is delivered, keep the information from disappearing."

My Tracking, an important feature on the My Yellow Internet web site for customers has just been revamped and enhanced in response to that demand. The flexible, feature-rich My Tracking is the latest enhancement to the free www.yellowfreight.com web site. My Tracking features include:

- A wealth of detail about each shipment tendered to Yellow, including location, status, a summary of information, freight charges, and hot links to the bill of lading and proof of delivery.
- A database of all shipments for the previous 45 days. Shipments will not "disappear" from the records system after delivery.
- Shipment format options including shipment type, service type, single date or range of dates.
- Sort options for shipment reports, including pickup date, consignee, purchase order number, or other items.
- Options for viewing the report online or by e-mail. If choosing e-mail delivery, the report creates a .dat file that can be imported into the customer's own system or spreadsheet.
- A Memory feature that remembers how the report was built, automatically returning to those options each time the customer returns to My Tracking.

"Our aim is to use technology to give the customer more control over his shipment after it leaves his dock," said James Welch, President of Yellow Freight System. "The best way to do that is to give him immediate access to all information about that shipment and to make all the transactions related to that shipment as transparent as possible. My Yellow is giving thousands of our customers the ability to do that over the Internet."

The My Tracking feature isn't the only recent enhancement to the My Yellow web site. There are currently more than 25 basic applications available online and more are being added constantly. Others include:

- My Reconsignment, allowing the customer to instantly change the consignee and delivery address even if the shipment has already been picked up. (Reconsignment is available only if the customer owns the goods in transit and the shipment is still controlled by Yellow.)
- Terminal Zip Codes, allowing customers to instantly obtain a list of all zip codes served by a specific Yellow terminal.
- W&R Certificates, showing customers the supporting documentation explaining any adjustments to freight charges.
- My Pickup Request, giving customers the ability to schedule shipment pickups immediately, or up to 30 days out.
- My Rate Table, providing a customized database of rates based on weight break and freight class for any origin-destination pair within the U.S. and Canada.
- My Rate Quote, instantly providing a quote for the cost of moving a specific shipment from origin to destination, anywhere in the continental U.S. or Canada. The quote is calculated from the base rates and pricing the customer has established with Yellow and includes the cost of any additional services.

Customers can sign up for My Yellow by going to www.yellowfreight.com, clicking on the My Yellow Benefits icon in the upper right corner of the screen and following the prompts. Currently, there are more than 15,000 customers who receive personalized, password-protected data through My Yellow, up from 5,000 at year-end 1999.

Yellow Freight System is a national carrier based in Overland Park, KS offering the widest range of services for transportation

and related movement of goods and materials. A recognized technology leader, Yellow is a winner of the CIO-100 Award for excellence in technology, operations and strategic thinking. Services include: Standard Ground[®], featuring the most competitive service and broadest coverage in North America; Definite Delivery[™], a guaranteed on-time service with 24-by-7 monitoring; Exact Express[™], a time-definite, expedited, guaranteed air and ground delivery service and Yellow Global[™], an international ocean and air forwarding service. SOURCE Yellow Corporation

CONTACT: Roger Dick, APR of Yellow Corporation, 913-696-6184, e-mail, Roger.Dick@Yellowcorp.com/