



Yellow Freight System Focuses On Chemical Transportation

OVERLAND PARK, Kan., Feb. 15 /PRNewswire/ -- Yellow Freight System, the largest operating subsidiary of Yellow Corporation (Nasdaq: YELL) has co-sponsored the 6th Annual Transportation and Distribution Conference, hosted by Chemical Week magazine.

Participants ranging from company CEOs to logistics, transportation and distribution managers heard about important issues related to the industry priority of getting chemical products to customers safely, quickly and cost effectively.

At the conference, Bob Schikorra, Manager - Electronic Commerce, Field Support, joined representatives from Dow Chemical and Nistevo in leading a discussion on the growing role of electronic commerce in chemical transportation.

Schikorra and other key members of the Yellow Chemical Services Group noted that electronic commerce is making shipping transactions much more transparent as e-chemical marketplaces continue to become viable distribution and purchase exchanges. With better information, both shippers and consignees stay better informed and in control of their shipments. The result is an environment of even greater transportation safety and service quality.

Rob Maberry, Manager Chemical Transportation Safety for Yellow, also noted that electronic commerce channels are greatly enhancing the ability to quickly identify and prevent service and safety issues in partnership with the shippers. Systems and processes in place at Yellow enable the company to do root cause analysis of shortages, damages and packaging failures to ensure that the problems do not recur. Yellow maintains an online incident reporting system that instantly notifies all service centers involved in the movement of a chemical shipment, along with the sales account manager.

Maberry was recently elected to represent LTL transportation services companies on the American Chemistry Council Steering Committee for the Responsible Care partners group. The American Chemistry Council is the voice of the U.S. Chemical Industry, representing the chemical industry on public policy issues, coordinating the industry's research and testing programs, and administering the industry's environmental, health, and safety performance improvement initiative, known as Responsible Care.

"There is no one more committed to safe handling and transportation of chemical products than Yellow," Maberry said. "We were one of the original carriers to qualify and become a partner company in the American Chemistry Council's Responsible Care initiative. And our recent system-wide ISO 9001 certification is more evidence of our strong commitment to service quality and safety."

Yellow Freight System is a national, regional and international carrier based in Overland Park, KS offering the widest range of services for transportation of industrial, commercial and retail goods and materials. Services include: Standard Ground™, featuring the most competitive service and broadest coverage in North America; Definite Delivery™, a guaranteed on-time service with 24-by-7 monitoring; Exact Express™, a time-definite, expedited, guaranteed air and ground delivery service and Yellow Global™, an international ocean and air forwarding service. Based in Overland Park, KS, Yellow Freight System is a subsidiary of Yellow Corporation (Nasdaq: YELL) and employs 25,000. SOURCE Yellow Corporation

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