

Holland Celebrates 85th Anniversary and Commitment to Service Quality

HOLLAND, Mich., Aug. 7, 2014 (GLOBE NEWSWIRE) -- Holland is celebrating an impressive 85th year of providing customers with award-winning next-day LTL transportation service. In a highly competitive and evolving industry, Holland continues to grow while maintaining its commitment to safe, on-time delivery and quality service.

"This is a great accomplishment that few companies can claim. We've been on the road providing exceptional customer service since 1929," said Scott Ware, president of Holland. "Our continued success is based on the quality customer service Holland provides. Our employees create what we call 'The Holland Difference,' which is what sets us apart from the competition and has made us the leader in regional next-day services. Some of the best-qualified people in the freight industry work for us. On behalf of Holland management, I want to thank our over 7,100 employees for their dedication to unmatched customer service and our customers for trusting us with their valuable freight. As we look ahead, we are aimed at extending our legacy of quality."



From its humble beginnings during the Great Depression, Holland has maintained its core values of integrity, respect, hard work and continuous improvement.

Added Ware, "Today the roads are better, the loads are larger and the delivery times shorter, but one thing hasn't changed-our quality service. At Holland, while we embrace our past, we are geared for the future."

About Holland

Holland was founded in Holland, Mich., in 1929 by John and Katherine Cooper. It continued to be a family owned and operated business until it was acquired by TNT Ltd. in 1985, and later became part of YRC Worldwide (YRCW) in 2005. The Holland system currently includes 57 service centers in the US and Canada, supporting a fleet of over 6,000 trailers and 5,500 tractors.

Holland has long been recognized for delivering the most next-day service lanes in its territory and annually records one of the lowest claim ratios in the industry. Holland provides industry leading, on-time reliability for less-than-truckload shipments in the central and southeastern United States and in eastern Canada. Holland, recognized by *Logistics Management* magazine with its 2013 Quest for Quality award for 28 consecutive years, was honored for performance excellence in 2013 with the Midwest/Mid-Atlantic Regional LTL Motor Carriers award and the South/South Central Regional LTL Motor Carriers award, as well as the Expedited Motor Carriers award. For more information, visit holland is a subsidiary of YRC Worldwide, Inc.

Website: hollandregional.com

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