

Holland Driver Herschel Evans Chosen as CVSA 2018 International Driver Excellence Award Winner

HOLLAND, Mich., April 10, 2018 (GLOBE NEWSWIRE) -- The Commercial Vehicle Safety Alliance (CVSA) presented Holland City Driver and American Trucking Associations (ATA) Road Team Captain Herschel Evans with their 2018 International Driver Excellence Award (IDEA) on April 9, 2018 at the CVSA Workshop in Portland, Oregon.

As the leading organization overseeing the coordination of uniformity of commercial motor vehicle safety enforcement and regulatory compliance across Canada, the United States and Mexico, CVSA established IDEA to recognize and officially acknowledge the exceptional careers of professional commercial motor vehicle drivers and their commitment to safety. The annual IDEA award was launched in 2015 to acknowledge commercial motor vehicle drivers who go beyond the normal call of duty and safe operation with clear distinction for an extended period of time.

"Greatness can only be reached by those who strive for excellence and continuous improvement. I'm proud to say Holland driver Herschel Evans embodies that greatness," stated Scott Ware, president of Holland.

"Herschel is an exceptional role model of what a professional driver should be. He was the first Holland driver to be chosen as an ATA America's Road Team Captain. Herschel has an avid desire for safety and sharing the road safely. He has frequently donated his time and service to relief efforts (such as the Convoy of Care), delivering critical supplies to families affected by major natural disasters. Herschel is a 'do-it-all' champion of safety--training trainers and dedicating most of his business and personal time in tireless efforts to make our roads safer and save lives," noted Ware.

Evans has driven more than three million miles over 31 years; 24 of those years with Holland as a city driver in Atlanta, Georgia. He is a two-time 5-Axle national driving champion (2011, 2008), a professional Holland driver/trainer/mentor and an ATA America's Road Team Captain who spends time each month speaking with community groups, to news media, legislators, industry and government officials about highway safety and the essentialness of the trucking industry. He was named 2012 Georgia Driver of the Year; placed first in the Georgia Truck Driving Championships (TDC) Sleeper category in 2017; first in the 5-Axle category in the 2012, 2011, 2008 and 2006 Georgia TDCs. He was Georgia's "Rookie of the Year" in 2006. He has been the driving force behind the <u>Safety Drive for a Cure</u> for over the past six years.

The American Trucking Associations presented Evans with the Mike Russell Trucking Image Award in October 2017 for creatively generating positive awareness of the trucking industry by "representing the industry through his role as an America's Road Team Captain, his lifetime commitment to safe driving, and his establishment of the Safety Drive for a Cure truck driving competition in support of the Pediatric Brain Tumor Foundation which has grown to attract attention and tens of thousands of dollars in donations."

"Hundreds of drivers have travelled from across the U.S.A. for the past six years to compete in the Safety Drive for a Cureimproving their safety skills--focusing on safety, advocacy, service and contributing to the Pediatric Brain Tumor Foundation. Safety leaders such as Herschel help to make our nation's highways safer for all of us," said Ware.

Evans truly loves what he does: "I love what I do for a living. It is never the same day twice. There is nothing boring about driving for a living. You get to see the inner workings of many different places. These are some of the businesses and organizations that make your community run. And these places are kept running by drivers like me--delivering what is needed. Every day I have a sense of doing something that is necessary."

"After my company nominated me, I read the impressive bios of the previous winners, and I did not think I belonged in that group," said Evans. "I feel extremely honored to be selected."

Safety tips from Herschel Evans: "One day at a time. One mile at a time. You can never be in such a hurry that you take chances. It simply just isn't worth it. Taking chances provides such a small benefit for such an enormous risk. Space and time are your two best friends on the road. You need space to maneuver and time to decide and react. **You** can help to prevent accidents by giving yourself more space and time."

About Holland

Holland has long been recognized for delivering the most next-day service lanes in its territory and annually records one of the lowest claim ratios in the industry. Founded in Holland, Mich., in 1929, Holland provides industry-leading, on-time

reliability for less-than-truckload shipments in the Central and Southeastern United States and in Eastern Canada. Holland has been recognized by *Logistics Management* magazine with its Quest for Quality award for 32 consecutive years. In 2017, Holland was honored with Quest for Quality awards in these three categories: South/South Central Regional LTL Carriers, Midwest/North Central Regional LTL Carriers and Expedited Motor Carriers. For more information, visit <u>hollandregional.com</u>. Holland is a subsidiary of YRC Worldwide (NASDAQ:YRCW).

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