



## **Holland named 2010 Regional Carrier of the Year by Echo Global Logistics, Inc.**

OVERLAND PARK, Kan., May 17, 2011 - Holland, a subsidiary of YRC Worldwide Inc. (Nasdaq: YRCW), was honored with the 2010 Regional Carrier of the Year award from Echo Global Logistics (Nasdaq: ECHO), a leading provider of technology-enabled transportation and supply chain management services. This is the second consecutive year Echo has presented Holland with this award.

In making their selection, Echo rated its transportation providers on ten criteria they deem essential for meeting their customer service objectives. The criteria consider attributes such as the quality of service, communications, customer service, invoicing accuracy, claims, creativity and pricing.

"Holland makes it easy for us to do business with them," says Doug Waggoner, chief executive officer of Echo Global Logistics. "Our clients want flexible supply chains and Holland provides reliable service and extensive next-day coverage that allows them to quickly respond to market conditions."

"We greatly value this recognition from Echo Global Logistics," says Jeff Rogers, president-Holland. "We know the reputation of Echo rests in our hands when we pick up and deliver their customers' shipments. Our employees take personal pride in being good ambassadors for Echo, and for all customers who call on Holland for their regional transportation needs."

Ten times during 2010 and 2011, Holland was publicly honored for delivering outstanding service quality: Matco Tools 2010 carrier scorecard Gold-level; Whirlpool 2009 Supplier of the Year; Chem Treat 2009 LTL Carrier of the Year; TTS LLC 2009 LTL Carrier of the Year; Eastman Chemical 2009 Supplier Excellence Award; Echo Global Logistics 2009 Regional Carrier of the Year award; Hamilton Sundstrand Logistics Council 2009 Carrier of the Year award; CoLinx 2009-2010 Central Southern Carrier of the Year award; and two 2010 Quest for Quality Awards, selected by the readers of Logistics Management magazine.

### **About Holland**

Holland is a YRC Regional Transportation company offering services throughout the Central, Southeastern and Midwestern United States and Eastern Canada. Holland makes claim-free deliveries a top priority, and its on-time performance has long been considered an industry standard.

### **About Echo Global Logistics**

Chicago-based Echo Global Logistics is a leading provider of technology-enabled transportation and supply chain management services, delivered on a proprietary technology platform, serving the transportation and logistics needs of its clients. Echo's Web-based technology platform compiles and analyzes data from its network of over 24,000 transportation providers to serve its clients' shipping and freight management needs. This year, Echo has procured transportation and provided logistics services for more than 22,700 clients across a wide range of industries, such as manufacturing, construction, consumer products and retail. For more information on Echo, visit: [www.echo.com](http://www.echo.com).

### **About YRC Worldwide**

YRC Worldwide Inc., a Fortune 500 company headquartered in Overland Park, Kan., is a leading provider of transportation and [global logistics services](#). It is the holding company for a portfolio of successful brands including [YRC](#), [YRC Reimer](#), [YRC Glen Moore](#), [Reddaway](#), [Holland](#) and [New Penn](#), and provides China-based services through its Jiayu and JHJ joint ventures. YRC Worldwide has the largest, most comprehensive less-than-truckload (LTL) network in North America with local, regional, national and international capabilities. Through its team of experienced service professionals, YRC Worldwide offers industry-leading expertise in heavyweight shipments and flexible supply chain solutions, ensuring customers can ship industrial, commercial and retail goods with confidence. Please visit [www.yrcw.com](http://www.yrcw.com) for more information.

Media Contact:  
Suzanne Dawson  
Linden, Alschuler & Kaplan  
212-329-1420  
[sdawson@lakpr.com](mailto:sdawson@lakpr.com)

Web site: [www.yrcw.com](http://www.yrcw.com)

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