



## **REPEAT/Yellow Global Introduces Breakthrough New Online International Shipping Service**

### **International Shippers Can Do Everything Online with Instant Quoting, Booking, and Tracking**

OVERLAND PARK, Kan.--(BUSINESS WIRE)--July 17, 2001--Yellow Global: The complex world of international shipping just got easier, thanks to a revolutionary online service introduced by international freight forwarder Yellow Global, the sole international service provider for Yellow Corp. (Nasdaq:YELL).

Called Global QBT(SM), the new service gives shippers everything they need to instantly quote, book, and track international shipments from a single Website: [www.YellowGlobal.com](http://www.YellowGlobal.com).

"Until now, international shipping has been a complex, time-consuming job involving phone call after phone call," said John Yarwood, Vice President of Global Operations for Yellow Global. "Global QBT(SM) is a dramatic improvement. Now transportation professionals have instant access to the entire shipping process online, from getting quotes, to booking shipments, to confirming delivery at destination. No more waiting or hoping for information. Yellow Global QBT(SM) is fast, easy, and complete."

Nikki Buchanan, inside sales manager with K&K Jumpstarter in Kansas City, Mo., agrees: "Anything I can do online instead of over the phone helps me be more productive. With all the shipping information online, I can get what I need faster - without waiting for a phone call - no matter what time of day. It will save me time and help me serve my customers better."

Elisa McNorton, transportation specialist with Payless ShoeSource in Topeka, Kan., plans to use Global QBT(SM) to ship shoes to overseas specialty markets. "It gives you all the various shipping options upfront - air and ocean quotes - so you can quickly compare rates and transit times, all without re-keying information. Global QBT(SM) is a great resource that should save us a ton of time."

"More than anything, it should help us get organized because everything is online. I see all the paper on my desk going away," said McNorton. "I won't need to print paper to get shipping details. Plus, I can use it to automatically send updates to others involved with the shipment."

Yarwood affirmed that with Global QBT(SM), shippers no longer have to wait hours or even days to get international shipping quotes. "Global QBT(SM) provides instant door-to-door quotes for shipments of all sizes, moving via ocean or air. It's fast, easy to use, and accessible `round the clock to meet the needs of our customers around the globe."

The technology behind Global QBT(SM) was built by Transportation.com, a global transportation management company funded privately, in part by Yellow Corp. The new shipping tool is featured on the Yellow Global website but can be accessed from both the Transportation.com and Yellow Freight System websites.

Global QBT(SM) is available 24 hours a day, seven days a week. Users get instant access to:

- Quoting - Instant door-to-door rate quotes, showing air, ocean, transit time, and rate options. Rates can be from the spot market or customer specific.
- Booking - Online booking with instant confirmation numbers and access to required import or export documents.
- Tracking - Tracking details, reports, and status updates for all designated parties.

Yellow Global offers a full range of integrated air, ocean, and land transportation services, including air and ocean import/export, freight forwarding, in-house customs brokerage, assembly, and distribution. The company also operates a non-vessel operating common carrier (NVOCC) called Globe.Com Lines™. Yellow Global has full-service offices in these key international shipping locations: Chicago, Los Angeles, Atlanta, New Jersey, JFK/New York, Houston, Miami, Kansas City, and Charleston, S.C.

Yellow Global is the sole international service provider for Yellow Corp. Yellow Corp. is a holding company with wholly owned operating subsidiaries specializing in the national, regional and international transportation of industrial, commercial and retail goods. Headquartered in Overland Park, Kan., Yellow employs approximately 32,000 people.

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