



August 8, 2014

Holland Recognized for Performance Excellence With Two 2014 Quest for Quality Awards

HOLLAND, Mich., Aug. 8, 2014 (GLOBE NEWSWIRE) -- Holland has again earned *Logistics Management* magazine's Quest for Quality award, extending its winning streak to 29 consecutive years. This year, Holland was recognized as one of the best in the 2014 South/South Central LTL Regional and Midwest/North Central LTL Regional categories. The Quest for Quality award winners are selected based on evaluations by thousands of transportation and logistics professionals.

"We are honored to be recognized by the readers of *Logistics Management* magazine as being among the best at what we do," said Scott Ware, president of Holland. "The fact that Holland employees have achieved a Quest for Quality award every year possible since the award's founding demonstrates their ability to consistently deliver outstanding customer service. Some organizations make a short-term push to win an industry award or recognition. It's obvious that Holland employees are determined to sustain that kind of extra effort for the long haul. We've been making that extra effort and creating 'the Holland Difference' for our customers for 85 years."

Logistics Management's Quest for Quality survey is regarded as the most important measure of customer satisfaction and performance excellence in the transportation and logistics industry. The Quest for Quality awards remain the gold standard for customer satisfaction and performance excellence.

Logistics and supply chain decision-makers from around the country rate providers on a number of objective service metrics to select the "best of the best." The categories measured include on-time performance, value, information technology, customer service, equipment and operations. Read more in the [August issue of *Logistics Management*](#).



About Holland

Holland has long been recognized for delivering the most next-day service lanes in its territory and annually records one of the lowest claim ratios in the industry. Celebrating its 85th anniversary this year, Holland was founded by John and Katherine Cooper in Holland, Mich., in 1929. Holland provides industry-leading, on-time reliability for less-than-truckload shipments in the central and southeastern United States and in eastern Canada. For more information, visit hollandregional.com. Holland is a subsidiary of YRC Worldwide, Inc. (Nasdaq:YRCW).

Website: hollandregional.com

Facebook: <http://www.facebook.com/hollandregional>

Twitter: <http://www.twitter.com/hollandregional>

LinkedIn: <http://www.linkedin.com/company/holland>

YouTube: <http://www.youtube.com/hollandregional>

GooglePlus: <https://plus.google.com/u/0/110111110388048469583/posts>

CONTACT: Suzanne Dawson

LAK Public Relations, Inc.

212-329-1420

sdawson@lakpr.com



Source: YRC Worldwide Inc.; Holland

News Provided by Acquire Media