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Holland Earns Quest for Quality Award for Performance Excellence in 2016

HOLLAND, Mich., Aug. 09, 2016 (GLOBE NEWSWIRE) -- Holland is proud to have been recognized for the 31st consecutive year with a Quest for Quality award for performance excellence from *Logistics Management* magazine. This year, Holland was again honored with the Quest for Quality award in the Midwest/North Central LTL Regional Motor Carriers category.

"For as long as *Logistics Management* magazine has been presenting Quest for Quality awards, Holland has been chosen by its readers for performance excellence," said Scott Ware, president of Holland. "We know that quality can't be achieved with a sprint. It requires a consistent, long-term commitment to doing everything right every single time. Winning a Quest for Quality award each year for more than three decades demonstrates that every member of the Holland team is working hard to completely meet the needs of our customers who entrust us with their valuable shipments."

Logistics Management magazine began its Quest for Quality awards program in 1985. Today, it is widely considered to be the single most significant and reliable measure of customer satisfaction and service excellence in the industry. Award winners are chosen based upon the evaluations of thousands of transportation and logistics decision-makers across the United States. Survey respondents rate providers on a number of objective service metrics such as: on-time performance, value, information technology, customer service, equipment and operations. To learn more about the Quest for Quality awards and *Logistics Management* magazine, visit them online at www.logisticsmgmt.com.

About Holland

Holland has long been recognized for delivering the most next-day service lanes in its territory and annually records one of the lowest claim ratios in the industry. Founded in Holland, Mich. in 1929, Holland provides industry-leading, on-time reliability for less-than-truckload shipments in the Central and Southeastern United States and in eastern Canada. Holland, recognized by *Logistics Management* magazine with its 2016 Quest for Quality award for 31 consecutive years, has been honored for performance excellence in the Midwest/North Central LTL Regional Motor Carriers category. For more information, visit hollandregional.com. Holland is a subsidiary of YRC Worldwide (NASDAQ:YRCW).

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