



Yellow Transportation Receives Quest for Quality Award from Logistics Management Magazine

Yellow Also Recognized for 10 Years as Top Performer

OVERLAND PARK, Kan., Sep 15, 2003 /PRNewswire-FirstCall via COMTEX/ -- Yellow Transportation, the largest subsidiary of Yellow Corporation (Nasdaq: YELL), today announced that it has received a 2003 Quest for Quality Award from Logistics Management magazine and was recognized for 10 years as a top performer in the transportation services industry.

The Quest for Quality Awards are based on an extensive survey of transportation industry users conducted to evaluate and measure transportation service providers. Yellow received high scores in all categories including on- time performance, value, information technology, customer service and equipment and operations.

"Once again, Yellow Transportation has earned high marks for our best-in- class service," said James Welch, President and CEO of Yellow Transportation. "The Quest for Quality Award is a testament to the hard work and dedication of all Yellow employees."

Logistics Management will recognize Yellow and this year's other "Quest for Quality" winners at an awards banquet at the Sheraton Hotel and Towers in Chicago on Sept. 24, 2003, following the annual Council of Logistics Management Conference.

About Yellow Corporation

Yellow Corporation, a Fortune 500 company, is a holding company that through wholly owned operating subsidiaries offers its customers a wide range of asset and non-asset based transportation services integrated by technology. Its largest subsidiary, Yellow Transportation, offers a full range of regional, national and international services for the movement of industrial, commercial and retail goods. Meridian IQ is a non-asset global transportation management company that plans and coordinates the movement of goods worldwide. Yellow Technologies provides innovative technology solutions and services exclusively for Yellow Corporation companies. Headquartered in Overland Park, Kansas, Yellow Corporation employs approximately 23,000 people.

SOURCE Yellow Corporation

Public Relations, Suzanne Dawson of Linden Alschuler & Kaplan,
+1-212-575-4545, sdawson@lakpr.com
(YELL)