



Yellow Solutions Powers Its Hosted Supply Chain With HotStatus Enterprises' Supply Chain Applications

MISSION VIEJO, Calif., Aug 22, 2001 (BUSINESS WIRE) -- The Yellow Solutions subsidiary of Yellow Corporation (Nasdaq:YELL) has selected HotStatus Enterprises Inc. (HSE) to begin providing the foundation for a hosted supply chain to manage warehouse activities at the various distribution centers being used by Yellow customers to deploy inventory.

HSE's HotStock and HotVisibility products will provide Yellow users and customers with visibility to inventory availability, order status, and shipment information to coordinate and synchronize their flow of goods to increase customer service while lowering inventory cost.

"Lack of visibility to inventory and the complexity of coordinating global supply chain activities is a major concern to our customers," said Phil Woodward, Senior Director for Yellow Solutions. Yellow Solutions provides the facilities, technology, equipment, and personnel to support its customers' supply chain management requirements.

"Many of our customers don't have the technology or expertise required to effectively compete in today's market," added Woodward.

Yellow Solutions is executing hosted supply chain management applications that can be deployed using the Internet, to provide customers with the information to improve their operations. Yellow Solutions selected HotStatus Enterprises for its comprehensive Warehouse Management System (WMS) functionality.

"What really made the difference to us, however, was that HotStatus is the only vendor we evaluated that had operations based products specifically 'architected' for the Internet and third-party deployment," commented Woodward.

"We're excited about the possibilities because Yellow Solutions recognizes the need for the real-time inventory information a Warehouse Management System provides," said Luc Ringuette, CEO of HotStatus Enterprises. "The vast majority of companies can't afford the capital investment required to implement traditional WMS applications. Companies like Yellow Corporation are developing hosted supply chains to provide the technology required to be competitive."

According to Robert Ferrari, an analyst with AMR Research, "A new breed of Application Server Provider (ASP) software, which we term hosted supply chain, addresses the specific needs of mid-market companies that are struggling with extended supply chain information connectivity, process integration, and collaboration."

Yellow Solutions has implemented the WMS HotStock application, to manage inventory and orders for their customers at different third-party distribution center locations that are part of the Associated Warehouses Inc. Network.

The implementation was completed in less than a month including training and database setup time. The company is in the process of implementing additional customers while managing inventory and orders across additional facilities. As the facilities are implemented, users can log on to HotVisibility through their browsers for aggregate or detailed information about inventory and orders throughout the supply network with 24/7 availability.

"We are very pleased and excited to be a part of the Yellow Solutions success," said Ringuette. Woodward, who played a key role in the evaluation of HSE's HotStock and HotVisibility products, added, "With HSE we found sound and stable products from a vendor with the vision and ability to deliver. It's all about providing global access to the right information at the right times."

About Yellow Corp.

Yellow Corp., based in Overland Park, Kan., is the nation's largest provider of less-than-truckload transportation services. Traded under the Nasdaq ticker symbol YELL, Yellow provides regional, national, and international transportation solutions, offering its customers the widest range of services for the movement of goods and materials. Standard Ground service offers the most competitive and broad service in the United States, while Definite Delivery and Exact Express offer guaranteed on-time delivery, and the option for time-definite expedited ground and air service. Yellow Freight System Inc. serves the nation as Yellow's largest subsidiary, with Saia Motor Freight and Jevic Transportation leading the regional coverage. Transportation.com offers global logistics management services by leveraging best-in-class Internet technology.

About HotStatus Enterprises Inc.

HotStatus Enterprises Inc. (HSE) is a leading manufacturer of supply chain management software. The company has

developed three products, HotStock, HotWMS, and HotVisibility that are currently available through distributors, Application Server Providers (ASP), and as branded products from software vendors. HSE develops products focused on ease of integration and use. The company has committed substantial resources to the development of materials that will aid in the very rapid deployment of its products. The company's headquarters are in Mission Viejo. Visit the company's Web site at www.hotstatus.com.

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