



YRC Worldwide Inc. Chief Customer Officer Justin Hall to Deliver Keynote Presentation for the 2017 ALK Transportation Technology Summit

Address will focus on fleet utilization of technology innovation for operational, customer and strategic growth

Princeton, N.J. – February 7, 2017 – ALK Technologies, a Trimble Company and global leader in transportation technology and mobility solutions, today announced that Justin Hall, chief customer officer at YRC Worldwide Inc. will headline the 2017 ALK Transportation Technology Summit as its Keynote Speaker.

Hall oversees the design and deployment of innovative technology, logistics and other transportation solutions for YRC Worldwide Inc., which includes YRC Freight, YRC Reimer, Holland, Reddaway, and New Penn collectively. In his current role, he focuses on strengthening the customer experience and overall satisfaction, as well as developing long-term business growth and opportunities for the company. YRC Worldwide Inc. was recently ranked as the #5 For-Hire Carrier in Transport Topics' Top 100 list.

After graduating from the University of St. Thomas in St. Paul, Minnesota with a B.A. in Entrepreneurship, he went on to start five successful companies in the logistics industry and solidified himself as an industry visionary and leader. During his 10 years as president with Logistics Planning Services (LPS), the company was named to the Inc. 5000 fastest growing companies list five times, and was on the Minnesota Fast 50 and 100 Best Places to Work. Hall is a recent EY Entrepreneur of the Year finalist and is Scrum Master Certified (CSM).

“Justin brings a unique perspective to ALK’s Transportation Technology Summit,” said Michael Kornhauser, general manager and executive vice president, ALK. “His ability to piece together a complicated puzzle of business operations, innovative technology, and customer needs will set a powerful tone for the day’s presentations.”

ALK will hold its 13th annual Transportation Technology Summit May 22-23, 2017 at the Ritz Carlton in Philadelphia, PA. With over 150 transportation industry leaders expected in attendance, the session topics will once again be dedicated to today’s top challenges and opportunities, with panels concentrated on technology, safety, regulation, and driver issues.

New in 2017, the Summit will offer interactive roundtable sessions on a variety of topics for individualized contribution, information sharing, and personalized networking opportunities. Additionally, on the day prior to main stage and breakout sessions, ALK will be providing dedicated product training on PC*MILER, CoPilot Truck, and ALK Maps.

Specific topic information, additional speakers, and registration availability will be announced shortly. For the most up-to-date program information, visit www.alktechsummit.com.

About YRC Worldwide

YRC Worldwide Inc., headquartered in Overland Park, Kan., is the holding company for a portfolio of less-than-truckload (LTL) companies including YRC Freight, YRC Reimer, Holland, Reddaway, and New Penn. Collectively, YRC Worldwide companies have one of the largest, most comprehensive LTL networks in North America with local, regional, national and international capabilities. Through their teams of experienced service professionals, YRC Worldwide companies offer industry-leading expertise in heavyweight shipments and flexible supply chain solutions, ensuring customers can ship industrial, commercial and retail goods with confidence.

Please visit the website at www.yrcw.com for more information.

About ALK Technologies

ALK Technologies is a transportation technology company dedicated to defining the optimal route to success through innovative routing, mileage, mapping and mobile navigation solutions. From trusted industry standard data to seamless integration, ALK solutions are developed for a broad range of industries, workforces, and everyday drivers on the road. For over 30 years, its suite of powerful solutions, including PC*MILER, CoPilot, and ALK Maps, have set the foundation for safe and efficient journeys worldwide – one mile, one driver, one vehicle at a time. ALK is a Trimble (NASDAQ: TRMB) Company and part of its international Transportation and Logistics Division, visit: www.alk.com.